

BLOCK CREDIT AGREEMENT

Form Category	Academic	
Document Owner	Director of Academic Services	
Related Documents	Credit Policy	

Agreement

On successful completion of the specified Higher Education qualification detailed below, a student will be guaranteed entry to Bachelor of Business (BBUS16) with advanced standing granted through Block Credit worth 160 credit points.

Entry pathway course	Pacholar of Pusinoss Administration (Marketing)		
Provider	Bachelor of Business Administration (Marketing) FPT University, Vietnam		
Completion date range	Within the last 10 years		
Superseded course inclusions	None		
Destination course	BBUS16 Bachelor of Business		
Block credit guaranteed			
block credit guaranteed	90 credit points at 100 level, 60 credit points at 200 level and 10 credit points at 300 level		
Remaining credit points	80 credit points		
Subjects exempt for destination	BIZ101 Business Communications		
course	BIZ101	Understanding People and Organisations	
Course	MKT101A	Marketing Fundamentals	
	BIZ201		
	MKG102	Accounting for Decision Making Consumer Behaviour	
	MKT103A	Integrated Marketing Communications	
	MKG203	Digital Marketing Communications	
	MKT202A	Marketing & Audience Research	
	HRM101A	Human Resources Fundamentals	
	MGT201A	Project Management	
	GEC101-3	General Elective Credits at UG100 Level x 3	
	GEC201-2	General Elective Credits at UG200 Level x 2	
	GEC301	General Elective Credit at UG300 Level	
Subjects required for completion	Core	40 Credit Points (4 Subjects)	
of destination course	BIZ104	Customer Experience Management	
	BIZ202	The Business Environment	
	BIZ301	Organisational Creativity and Innovation	
	MGT301A	Ethics and Sustainability	
	Specialism	30 Credit Points (3 Subjects)	
	MGT302A	Strategic Management	
	BIZ304	Business Consulting Project	
	IND301A	Industry Consulting Project	
	Electives	10 Credit Points (1 Subjects)	
	1 x 'Any level'	Elective at UG100, UG200 or UG300 level	
Authorised by	Krishina Dichello		
(Associate Dean)	Kristina Nicholls		
Responsible Officer	KIISHIId IVICIIOIIS		
(Program Director)	(16 har)		
(110grain Director)	Darren Peters		
Date of agreement			
	2 nd October 2020		
Duration of agreement	This arrangement will remain in effect for the duration of the		
	destination course accreditation, unless withdrawn by the		
	Vertical Learning and Teaching Committee.		

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