

NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT

| Form Category | Academic | |
|-------------------|-------------------------------|--|
| Document Owner | Director of Academic Services | |
| Related Documents | Credit Policy | |

Agreement

On successful completion of the specified National Training Package detailed below, a student will be guaranteed entry to Bachelor of Business (Entrepreneurship) (BBUSENT16) with advanced standing granted through Block Credit worth 80 credit points.

| Entry pathway course | 10118NAT Diploma of Social Media Marketing | | |
|----------------------------------|---|---|--|
| Completion date range | Within the last 10 years | | |
| Superseded course inclusions | None | | |
| Destination course | BBUSENT16 | Bachelor of Business (Entrepreneurship) | |
| Block credit guaranteed | 70 credit points at 100 level and 10 credit points at 200 level | | |
| Remaining credit points | 160 credit points | | |
| Subjects exempt for destination | BIZ104 Customer Experience Management | | |
| course | GEC101-6 | General Elective Credits at UG100 Level x 6 | |
| | GEC201 | General Elective Credit at UG200 Level x 1 | |
| Subjects required for completion | Core | 70 Credit Points (7 Subjects) | |
| of destination course | BIZ101 | Business Communications | |
| | BIZ102 | Understanding People and Organisations | |
| | MKT101A | Marketing Fundamentals | |
| | BIZ201 | Accounting for Decision Making | |
| | BIZ201 | The Business Environment | |
| | BIZ301 | Organisational Creativity and Innovation | |
| | MGT301A | Ethics and Sustainability | |
| | Specialism | 80 Credit Points (8 Subjects) | |
| | ENT101 | Introduction to Entrepreneurship | |
| | ENT102 | Venture Ideation | |
| | ENT201 | Sales and Negotiation Strategies | |
| | ENT202 | Entrepreneurial Financing | |
| | ENT203 | Marketing for Entrepreneurs | |
| | ENT301 | Lean Business Start-Up | |
| | ENT302 | Entrepreneurship Project | |
| | IND301A | Industry Consulting Project | |
| | Electives | 10 Credit Points (1 Subject) | |
| | 1 x 300 level | Elective at UG300 level | |
| | Elective | | |
| Authorised by | | | |
| (Associate Dean) | Krishna Richalls | | |
| | Kristina Nicholls | | |
| Responsible Officer | u A) | | |
| (Program Director) | molono | | |
| | Darren Peters | | |
| Date of agreement | 5 th August 2020 | | |
| Duration of agreement | This arrangement will remain in effect for the duration of the | | |
| | destination course accreditation, unless withdrawn by the | | |
| | Vertical Learning and Teaching Committee. | | |