

BLOCK CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the first and second years of study* of the specified Higher Education qualification as detailed below, a student will be guaranteed entry to *Bachelor of Business Marketing (BBUSMKT16)* with advanced standing granted through Block Credit worth 80 Credit Points.

Entry pathway course	BSc Business Administration		
	BSc Accounting		
	BSc Cyber Security		
Provider	Igbinedion University Okada		
Completion date range	Within the last 5 years		
Superseded course inclusions	N/A		
Destination course	BBUSMKT16	Bachelor of Business (Marketing)	
Block credit guaranteed	80 Credit Points		
Remaining Credit Points	160 Credit Points		
Subjects exempt for	GEC101-6	General Elective Credits at UG100 Level x 6	
destination course	GEC201	General Elective Credit at UG200 Level x 1	
	GEC301	General Elective Credit at UG300 Level x 1	
Subjects required for	Core	80 Credit Points (8 Subjects)	
completion of destination	BIZ101	Business Communications	
course	BIZ102	Understanding People and Organisations	
	MKT101A	Marketing Fundamentals	
	BIZ104	Customer Experience Management	
	BIZ201	Accounting for Decision Making	
	BIZ202	The Business Environment	
	BIZ301	Organisational Creativity and Innovation	
	MGT301A	Ethics and Sustainability	
	Specialism	80 Credit Points (8 Subjects)	
	MKT103A	Integrated Marketing Communications	
	MKG102	Consumer Behaviour	
	MKG201	Business to Business Marketing	
	MKT202A	Marketing and Audience Research	
	MKG203	Digital Marketing Communications	
	MKT301A	Marketing Strategy	
	MKG302	Marketing Consulting Project	
	Elective	0 Credit Points (0 Subjects)	

Authorised by (Associate Dean)	Swan
	Professor Scott Richardson
Responsible Officer	w(f)
(Program Director)	Darren Peters
Date of agreement	27/04/2023
Duration of agreement	This arrangement will remain in effect for a period of three years
	from the date of the agreement or for the duration of the

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destination course accreditation (whichever comes first) unless it is withdrawn at an earlier date by the Vertical Learning and Teaching Committee.

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- * Completion of all BSc Business Administration subjects:
 - BUS111 Introduction to Business
 - ACC111 Principles of Accounting
 - ECO111 Principles of Economics
 - BUS114 Basic Mathematics
 - BUS116 Element of Government
 - BUS117 Introduction to Computers
 - GST111 Communication in English
 - GST112 Logic, philosophy and human existence
 - GST113 Nigeria peoples and culture
 - BFN111 Introduction to Finance
 - ACC121 Principles of Accounting II
 - BUS121 Introduction to Business II
 - ECO121 Principles of Economics II
 - BUS124 Basic Mathematics II
 - GST121 Use of library, study skills & ICT
 - GST122 Communication in English II
 - GST123 Communication in French
 - GST125 Contemporary Health Issues
 - BUS211 Principles of Business Administration I
 - BUS213 Business Statistics
 - ECO211 Micro Economics
 - ACC211 Financial Accounting
 - BUS216 Quantitative analysis
 - BUS217 Industrial psychology
 - GST211 History & Philosophy of Science
 - BUS221 Principles of Business Administration II
 - BUS225 Element of Marketing
 - ECO221 Intro to Macro Economics
 - ACC221 Financial Accounting II
 - LAW221 Commercial Law
 - GST211 Peace and conflict resolution
 - GST224 Leadership skills
 - EPS221 Entrepreneurship studies

OR completion of all BSc Accounting subjects:

- ACC111 Introduction to Financial Accounting
- ACC112 Element of Government
- ACC113 Introduction to Computer & its Application
- ACC114 Elementary Maths
- ECO111 Elementary Micro Economics
- BUS111 Introduction to Business
- GST111 Communication in English
- GST112 Logic, Philosophy & Human Existence
- GST113 Use of Library Study and ICT
- GST114 I.T Essentials
- ACC121 Introduction to Financial Accounting
- ACC123 Application of Computer & Package
- ACC124 Elementary Maths
- ECO121 Principles of Economics
- BUS121 Introduction to Business
- GST121 Nigeria People and Culture
- GST122 Communication in English
- GST123 Communication in French
- GST125 Contemporary Health Issues
- ACC211 Financial Accounting & Reporting
- ECO211 Economic Theory (Micro)
- ACC212 Cost Accounting
- BUS211 Elements of Management
- ACC213 Corporate Finance
- BUS212 Business Communication
- BUS213 Statistics
- BUS214 Production Management
- ENT211 Foundation Course in Entrepreneurs
- GST211 Environment & Sustainable Development
- ACC221 Financial Accounting & Reporting
- ACC222 Cost Accounting
- ACC323 Corporate Finance
- ACC224 Accounting Laboratory & Accounting Application Software
- ACC225 Corporate Governance & Accounting Fthics
- ECO211 Economic Theory (Macro)
- GST222 Peace and Conflict Resolution
- GST224 Leadership Skills



OR completion of all BSc Cyber Security subjects:

- CSC111 Introduction to Computer Science
- CSC113 Internet, Networking Fundamentals and Use of Packages
- MTH111 General Mathematics I
- MTH112 General Mathematics III
- PHY112 General Physics I
- PHY100 General Physics Laboratory I
- CHM111 General Chemistry I
- BIO101 General Biology I
- GST111 Communication in English I
- GST112 Logic, Philosophy and Human Existence
- GST113 Use of Lib., Study Skills and ICT
- GST114 IT Essentials
- CYB121 Fundamentals of Cyber Security
- CSC124 Introduction to Problem Solving
- CYB122 IT Policy, Current Trends and Security
- MTH122 Elementary Mathematics II
- STA122 Statistics for Physical Science and Engineering
- PHY100 Practical Physics II
- PHY123 General Physics Laboratory II
- GST121 Nigerian People and Culture
- GST122 Communication in English II
- GST123 Communication in French
- GST125 Compl. Health Issues
- CSC111 Introduction to Computer Science
- CSC113 Internet, Networking Fundamentals and Use of Packages
- MTH111 General Mathematics I
- MTH112 General Mathematics III
- PHY112 General Physics I
- PHY100 General Physics Laboratory I
- CHM11 General Chemistry I
- BIO101 General Biology I
- GST111 Communication in English I
- GST112 Logic, Philosophy and Human Existence
- GST113 Use of Lib., Study Skills and ICT
- GST114 IT Essentials
- CYB221 System and Network Administration
- CYB222 Computer Communication Networks & Mobile Computing
- CYB223 Enterprise and Perimeter Security
- CSC221 Data Structures
- CSC222 Object-Oriented Programming using C++
- MTH224 Mathematical Methods 1
- GST221 Peace Studies and Conflict Resolution
- GST224 Leadership Skills
- EPS221 Entrepreneurial Studies 1
- CSP221 Community Service Programme
- CYB228 Cyber Security, Industry and Applications