

NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of one of the specified National Training Package qualifications detailed below, a student will be guaranteed entry to the Ducere Bachelor of Applied Business (Marketing) (BABMKTG19) with advanced standing granted through Block Credit worth 80 credit points.

Entry pathway course	BSB50215 Diploma of Business BSB50415 Diploma of Business Administration BSB50618 Diploma of Human Resources Management BSB50815 Diploma of International Business BSB51415 Diploma of Project Management BSB51918 Diploma of Leadership & Management BSB52415 Diploma of Marketing and Communication BSB60215 Advanced Diploma of Business BSB61015 Advanced Diploma of Leadership & Management BSB61218 Advanced Diploma of Program Management BSB61315 Advanced Diploma of Marketing & Communication 10733NAT Diploma of Entrepreneurship and Innovation SIT50316 Diploma of Event Management SIT50416 Diploma of Hospitality Management SIT60216 Advanced Diploma of Events Management SIT60316 Advanced Diploma of Hospitality Management	
Completion date range	Within the last 10 years	
Superseded course inclusions	BSB50207 Diploma of Business BSB50407 Diploma of Business Administration BSB50613 Diploma of Human Resources Management BSB50615 Diploma of Human Resources Management BSB50807 Diploma of International Business BSB51413 Diploma of Project Management BSB51915 Diploma of Leadership & Management BSB60207 Advanced Diploma of Business BSB61215 Advanced Diploma of Program Management SIT50212 Diploma of Events SIT50313 Diploma of Hospitality SIT60212 Advanced Diploma of Events SIT60313 Advanced Diploma of Hospitality	
Destination course	BABMKTG19	Bachelor of Applied Business (Marketing)
Block credit guaranteed	50 credit points at 100 level, 10 credit points at 200 level and 20 credit points at 300 level	
Remaining credit points	160 credit points	
Subjects exempt for destination course	ABS101	Fundamentals of Management
	ABS102	Fundamentals of Marketing
	ABS103	Fundamentals of Entrepreneurship
	ABS104	Fundamentals of Project Management
	GEC101	General Elective Credit at UG100 Level
	GEC201	General Elective Credit at UG200 Level

	GEC301	General Elective Credit at UG300 Level
	GEC302	General Elective Credit at UG300 Level
Subjects required for completion of destination course	Core	140 Credit Points (14 Subjects)
	ABS105	Fundamentals of Leadership
	ABS108	Competitive Market Positioning
	ABS110	Product Management
	ABS201	Corporate Social Responsibility
	ABS203	Digital Business and Disruption
	ABS204	Managing Money and Finance
	ABS205	Practising Leadership (pre-req. ABS105)
	ABS206	Design Thinking for Business
	ABS207	Big Data
	ABS209	Market Research
	ABS306	Advanced Digital Marketing
	ABS308	Integrated Marketing Communications
	ABS309	Marketing of Services
	ABS310	Marketing Strategy and Planning
	Electives	20 Credit Points (2 Subjects)
	2 x 300 Level Elective	Electives at UG300 Level

Authorised by (Associate Dean)	 Kristina Nicholls
Responsible Officer (Program Director)	 Darren Peters
Date of agreement	2 nd October 2020
Duration of agreement	For enrolments commencing in 2021 onwards. This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.