

Graduate Certificate of Sport Management

1. About the Graduate Certificate of Sport Management

The Graduate Certificate of Sport Management (GCSM22) is designed to provide students with flexible study options to enhance their knowledge and skills to advance their career prospects. In particular, it is likely that most graduates of this course will enrol in the Master of Business Administration (Sport Management). The GCSM22 has a practical and interdisciplinary focus with the themes of context-based teamwork, sound and ethical decision-making, and strategic planning being key features of the course. Graduates will be able to apply a moderate body of specialised knowledge to the changing environments in which they work, or aspire to work, as team-leaders or managers. They will develop the cognitive, technical and creative skills to make effective business decisions in a global context and commence the development of the leadership and team building skills necessary to manage dynamic 21st century organisations. Graduates will also acquire foundational research skills that will equip them to interpret and evaluate theoretical propositions and business-related data to maintain the currency of their knowledge as they develop their lifelong learning skills.

The GCSM22 contains some fundamental MBASM22 (Master of Business Administration Sport Management) subjects and acts as both an entry and exit point in the MBASM22.

This course is fully online. Students can opt-in to TUA face-to-face classes where available. UEM subjects will be taught fully online. The GCSM22 course and subject design and development are the result of a collaborative curriculum design process culminating in the production of an interactive online and on-campus experience aimed at meeting the needs of the working professional and be applicable to their day-to-day job and/or future career.

Key study outcomes:

- Develop an understanding of reflexive and ethical leadership in sport management
- Analyse financial and other data to support effective decision making
- Develop an understanding of how social, economic, and political factors impact the need for organisational change within sports
- Understand and apply research methodologies in a variety of sport management contexts
- Creatively solve complex problems unique to the sport management profession
- Develop strategies to strive for sporting excellence and success

Graduate employment opportunities:

The potential employment opportunities may include, but are not limited to:

- Sport Administrator
- Venue Coordinator
- Program or Events or Membership Manager
- Club or General Manager
- CEO

Graduates are also eligible to enter the Master of Business Administration (Sport Management).

Course Overview

Course Title	Graduate Certificate of Sport Management		
Study Options – Domestic Australian students	Face to Face delivery Online delivery Full-time, part-time and accelerated options available..	Study Options – International students	This course is not available to international students requiring a visa to study in Australia
Start Dates	February, June, September For specific dates visit the website .	Course Length	Full-time: 6 Months Part-time: 1.5 Years
Payment Options - Domestic Australian students and/or International Offshore	Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date. FEE-HELP FEE-HELP is Australian Government’s loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.	Payment Options – International students	Upfront payment This means tuition fees will be invoiced each trimester and payment is required on or before the due date.
Course study requirements	It is expected that each subject, whether studied online or on-campus, will involve a combined total of 600 hours of structured and self-directed learning (150 hours per subject).	Assessment	Methods of assessment may include time constrained written examinations, individual assignments based on live briefs, group assignments, project reports, presentations, research reports, work integrated learning, scenarios and case studies, and reflexive logs.
Locations	TUA Campuses – Adelaide, Brisbane, Sydney and Melbourne Online	Delivered by	Torrens University Australia
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	CRICOS Course Code	N/A
Provider obligations	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the Higher Education Standards 2015	Accrediting body	Torrens University Australia Limited ABN 99 154 937 005, CRICOS Provider Code: 03389E. RTO No. 41343

Course Fees	For details, refer to the website .	Any other fees	For details, refer to the website .
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2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - <https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd>.

3. Admission Criteria

Title of course of study	Graduate Certificate of Sport Management
Applicants with higher education study	An Australian Bachelor degree (AQF Level 7) or equivalent in a business (or related) discipline from a recognised tertiary institution.
Applicants with vocational education and training (VET) study	N/A
Applicants with work and life experience	Demonstrated ability to undertake study at the required level: Students without formal qualifications are eligible to apply for entry to the Graduate Certificate of Sport Management if they have five years of professional, administrative or managerial work experience. Applications will be assessed on a case by case basis.
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	N/A

3. How to apply

Via direct application to the institution

- <https://apply.torrens.edu.au/>

4. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia [Credit Policy - \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

- Students with completed subjects may be eligible for specified credit and/or elective exemptions
- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see <http://www.torrens.edu.au/apply-online/course-credits>.

5. Where to get further information

- Torrens University Australia (TUA) Website
 - <https://www.torrens.edu.au/>
- Universities Admissions Centre (UAC) Website
 - <http://www.uac.edu.au/>
- Quality Indicators for Learning and Teaching (QILT) Website
 - <https://www.qilt.edu.au/>

6. Additional Information

Course Structure

Graduate Certificate of Sport Management

The Graduate Certificate of Sport Management comprises of four core subjects (40 credit points) found within the Master of Business Administration (Sport Management) award.

Course Rules

Graduate Certificate of Sport Management

To qualify for the award of Graduate Certificate of Sport Management, the candidate must satisfactorily complete a course of study that comprises four core subjects (40 credit points).

Subjects

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>MGT501_Business Environment</p> <p>This subject introduces the student to the foundations of business. It is focused on providing fundamental business concepts and contexts to enrich students' mastery in subsequent studies, while developing as reflective practitioners. Students will examine the functional operations of businesses, projects and the internal and external environments in which they operate. This may include analysing the economic, social, political, legal, cultural, technological and ethical influences on contemporary businesses. Students will also explore the viewpoints and influences of internal and external stakeholders.</p>
<p>MGT502_Business Communications</p> <p>This subject introduces students to the concepts of business communications and transferrable academic skills. This subject presents an analysis of the types of communication processes, which occur in the internal and external business environment, including an examination of the theoretical underpinnings of communication in business. Emphasis is placed on writing skills, reports and presentations and on using technology to communicate. The subject introduces students to research skills, information literacy, critical analysis, writing and language techniques.</p>
<p>BSPOHD601_Strategic Sport Marketing</p> <p>In this subject you will be introduced to marketing, understood as a fundamental aspect of any company strategy. You will apply strategic and operational marketing principles within the global sports industry. Special emphasis will be placed on market research as a necessary process for decision making. Learn about marketing tools to be able to create a marketing strategy and plan.</p>
<p>BSPOHD602_Managing Sport Facilities</p> <p>You will address a global topic relevant to the feasibility and sustainability of sporting infrastructure. The subject will address the feasibility, design, funding and construction of the facility through to the scheduling of events, human resource management, marketing and operational management. You will apply a practice-based approach to facility operations and management and gain great insight into the dynamic role of the Facility Manager.</p>

Locations

The Graduate Certificate of Sport Management can be studied fully online.

Students can opt-in to TUA face to face classes where available. The UEM subjects will be taught fully online.

Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

Facilities and Services include:

- The Customer Service Hub – our friendly and experienced staff can give help and advice about courses, your enrolment and campus life, including all services and activities on campus.
- Counsellors are available for students to consult with on a range of personal issues
- Student wireless access throughout the Campus
- Student break-out and relaxed study spaces for group work
- Student lounge areas – most with microwaves, kitchenette facilities and vending machines
- The Learning Hub, home to the Learning Support Team, encompasses Learning Skills Advisors, Learning Technology Advisors, and Library & Learning Skills Officers. It provides an integrated, holistic support program for students throughout the study lifecycle within a library/collaborative study environment.

The service includes:

- Support and workshops with highly qualified staff in the areas of Academic skills, Library skills, and Technology skills, both on campus and online.
- Physical and digital resources relevant to studies, such as books, journals, multimedia, databases
- Self-check kiosks for library loans and print and copy facilities

A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the [website \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

Paying for your qualification

We offer two payment options for this course:

- **Upfront payment**

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

- **FEE-HELP (Domestic students only)**

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- [FEE-HELP website:](https://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help-)
<https://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help->
- [FEE-HELP booklets:](https://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications)
<https://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications>

Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as [Austudy](#) or [Abstudy](#).