

Master of Business Administration (Innovation and Leadership)

1. About the Master of Business Administration (Innovation and Leadership)

Ducere has partnered with Torrens University Australia to deliver a ground-breaking MBA that prioritises industry experience. This course provides real-world learning through extensive industry engagement, academic rigour and insights from 250 leaders across the globe.

Torrens University Australia (TUA) brings a fresh and modern approach to higher education. Paired with Ducere Global Business School's mission of premium learning experience, the program offerings provide students with unparalleled study support and industry engagement.

- Global faculty of hundreds of world leaders
- Workplace-simulated assessments — no exams
- Accredited by the world's largest education network

The MBA (Innovation and Leadership) program is to provide graduates with the foundation of their careers as a future leaders of industry supplied with the tools required to achieve advancement in the workplace at a greatly accelerated pace. The program seeks to equip students with real-world insights underpinned by relevant business frameworks. By engaging in live Industry Projects, students develop a practical understanding of how to address and manage challenges faced by major organisations, whilst developing their core understanding of key MBA concepts and benefiting from the flexibility of online delivery.

This innovative MBA program is designed to bridge the gap between formal academic learning and genuine professional development. At the core of the program learning experience, students complete 3 Industry Projects, by working directly with 3 Industry Partners in collaborative student groups. The projects take place over an extended trimester period of 18 weeks, each addressing real challenges faced by partner organisation. The project model supports engagement with MBA concepts in a holistic manner, focusing on the issues and skills most relevant in today's business world. Through first-hand experience with major national and multinational organisations, students will develop the innovative capabilities and leadership skills that allow them to thrive in their chosen career path.

Graduate employment opportunities

The potential employment opportunities are varied and diverse with the Master of Business Administration (Innovation and Leadership) qualification equipping graduands with advanced leadership skills, innovation articulation skills, and business administration skills. The potential employment opportunities may include, but are not limited to, the following critical leadership and strategic management roles within organisations across various industries:

- Executive Director
- General Manager
- Entrepreneur
- Business Consultant
- Board Member
- Head of Operations
- Head of Customer Service

Course Overview

Course Title	Master of Business Administration (Innovation and Leadership)		
Study Options – Domestic Australian students	Online Delivery	Study Options – International students	N/A
Start Dates	February, June, September For specific dates visit the website .	Course Length	Full-time: 15 months Part-time: 3 years
Payment Options - Domestic Australian students	<p>Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date.</p> <p>FEE-HELP FEE-HELP is Australian Government’s loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.</p>	Payment Options – International students	<p>Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date.</p>
Course study requirements	It is expected that each division/industry project will involve a combined total of 120 hours of structured and self-directed learning.	Assessment	Student assessments within the course are based on the constructive alignment principles and designed to ensure that they are authentic and relevant to current industry practices. The industry projects are embedded across the course to ensure graduates achieve genuine work integrated learning (WIL) leading to relevant employability outcomes.
Locations	Online	Delivered by	Torrens University Australia
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	CRICOS Course Code	N/A
Provider obligations	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the Higher Education Standards 2015	Accrediting body	Torrens University Australia Limited ABN 99 154 937 005, CRICOS Provider Code: 03389E. RTO No. 41343

Course Fees	For details, refer to the website .	Any other fees	For details, refer to the website .
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2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - <https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd>.

3. Admission Criteria

Title of course of study	Master of Business Administration (Innovation and Leadership)
Applicants with higher education study	A bachelor degree in business or a related field, or equivalent as approved by the University plus at least three years' professional work experience.
Applicants with vocational education and training (VET) study	N/A
Applicants with work and life experience	Managerial experience as deemed appropriate by the University (Recommendation of a minimum of 7 years' relevant professional experience).
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	IELTS 6.5, with no sub score less than 6.0 (or equivalent)
Applicants with recent secondary education (within the past two years) with ATAR or equivalent* (for applicants who will be selected wholly or partly on the basis of ATAR)	N/A

3. How to apply

Via direct application to the institution

- <https://apply.torrens.edu.au/>

4. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

This course is accredited by Torrens University Australia ABN 99 154 937 005, RTO 41343, CRICOS 03389E and delivered by Ducere Global Business School Pty Ltd. Information provided in this document is current at the time of publishing (Feb 2021).

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia [Credit Policy - \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

- Students with completed subjects may be eligible for specified credit and/or elective exemptions
- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see <http://www.torrens.edu.au/apply-online/course-credits>.

5. Where to get further information

- Torrens University Australia (TUA) Website
 - <https://www.torrens.edu.au/>
- Universities Admissions Centre (UAC) Website
 - <http://www.uac.edu.au/>
- Quality Indicators for Learning and Teaching (QILT) Website
 - <https://www.qilt.edu.au/>

6. Additional Information

Course Structure

The Master of Business Administration (Innovation and Leadership) course structure comprises 12 subjects (120 credit points). The course of study is made up of:

Core subjects: There are 12 core subjects (120 credit points)

Course Rules

To qualify for the Master of Business Administration (Innovation and Leadership), the candidate must complete satisfactorily a program of study consisting of the 12 core subjects listed above with a combined total of 120 credit points.

Subjects

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>MBL501 Ethics and Decision Making</p> <p>This Subject enables candidates to critically explore the ethical viewpoints and moral standards that are relied upon to reach conclusions and make decisions within a business and organisational context. Although some ethical viewpoints are considered universal and consistent across cultures, others are of a local or personal nature. As ethical viewpoints continue to evolve and change over time through interactions with different people and contexts, the ability for managers and leaders of organisations to evaluate these changes, make ethical decisions and responds appropriately is paramount for contemporary organisations.</p>
<p>MBL502 Finance for Managers</p> <p>This subject introduces core concepts and practices relating to Finance, Managerial Accounting and Managerial Economics. Candidates will develop the ability to interpret and critically evaluate Interpret organisational financial information and extract data from financial statements and reports for reporting and decision-making purposes. The fundamental concepts in corporate finance and capital markets are explored and investigated and models and tools based on decision science are applied to achieve organisational objectives efficiently.</p>
<p>MBL603 People and Culture</p> <p>This subject explores how human factors influence organisational effectiveness and productivity. Candidates explore how human, cultural and social dynamics influence organisational culture, individuals and teams. Students will critically examine these dynamics and formulate strategic approaches to be able to balance between organisational and human demands in an increasingly diverse and global environment. Managers and leaders must be equipped with the necessary frameworks and mind-set to ensure an organisational culture is conducive to value creation.</p>
<p>MBL604 Industry Project – Learner</p> <p>Candidates commence the MBA program at the Learner stage with Industry project responsibilities across Ethics and Decision Making; People and Culture; and Finance for Managers. In collaboration with additional Learners in the project team, they must explore and critically evaluate the Industry Project deliverables relating to these areas under the supervision of candidates at Manager and Leader stages of the course. Learners benefit from mentorship of these peers that have already orientated to the delivery style of the course through their first and second projects and have demonstrated a proven track record of successfully delivering value to project partners through the program.</p>
<p>MBL605 Marketing and Communication</p>

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>This subject enables candidates to critically examine marketing management from a customer-driven perspective. This includes evaluating and designing frameworks for fundamental concepts such as segmenting, targeting and positioning. Customers, due to increased connectivity, have access to information and option from around the globe in a matter of seconds. As a result of this, customers are educated and have increased power and choice. Managers and leaders must move towards a customer and market-driven management approach which recognises the value of the and how to translate this into competitive advantage.</p>
<p>MBL606 Digital Operations and Project Management</p> <p>This subject enables candidates to evaluate and analyse the functions and make up of operations management, the ways in which operations can be optimised, and the key challenges operations managers face in the modern economy. Digital operations and project management aims to ensure that resources are used as efficiently as possible. As organisations face variability and uncertainties, managers need to be able to respond to those challenges with effective processes and structures. Operations management provides another opportunity to foster and deliver unique competitive advantage. This provides another key place for competition in the market place.</p>
<p>MBL607 Business Strategy</p> <p>This subject articulates the fundamentals of and approaches to the design and implementation of an effective business strategy. Candidates critically analyse the fundamentals of strategy and the role it should play in business operations. Various strategic frameworks and concepts are evaluated for various organisational contexts conducive towards fostering successful business outcomes. The role of strategy in developing competitive advantage will be further examined in order to frame the various ways in which strategy can drive growth and effective business performance. Students will formulate methodologies for managing strategic change to gain a comprehensive understanding of how and why to implement effective business strategy.</p>
<p>MBL608 Industry Project – Manager</p> <p>Candidates enter this Industry Project at the Manager Level with industry project responsibilities across marketing and communication, digital operations and project management, and business strategy. In collaboration with other managers, they also focus on the successful functioning of team processes between the Industry Project members. Managers also begin developing their mentorship skills by assisting Learners in their orientation to the program and the Industry project processes. Working closely with project Leaders, the Managers facilitate the project management functions to successfully deliver project outcomes. Managers are able to draw on their previous Industry Project experience to provide direction to Learners in meeting project deliverable requirements and academic assignments.</p>
<p>MBL609 Leadership in Practice</p> <p>This subject explores the definitions and practices of leadership in the context of the 21st Century, and prepares candidates to develop the necessary mind-sets, insights and capabilities through the exploration of self, situations and by critically examining the different techniques utilised to lead and manage in contemporary organisations. The subject enables candidates to examine their own skills, attributes and actions for successful leadership practice.</p>
<p>MBL610 Entrepreneurship and Innovation</p> <p>This subject investigates entrepreneurship and the role innovation plays in shaping the culture of a firm. Today's leading organisations share recognition of the value of innovation and the cultivation of entrepreneurial thinking to drive shareholder value and performance. Candidates critically examine and theorise how the various ways visionary attitudes can transform existing businesses and offer frameworks and tools to commercialise new ideas.</p>
<p>MBL611 Big Data for Managers</p>

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>This subject examines Big Data management across three main areas. Candidates critically examine the concept of Big Data, its evolution, associated skills and professional roles in relation to business management. The infrastructure that supports Big Data, cloud solutions and data processing platforms is evaluated and approaches to data mining, synthesis, interpretation, information, visualisation and prediction methods are hypothesised and designed. Current social media analytics tools are appraised for their relevance in contemporary business management.</p>
<p>MBL612 Industry Project – Leader</p> <p>Candidates complete their final Industry project as Leaders with project responsibilities across Leadership in practice; Entrepreneurship and Innovation; and Big Data. Leaders are fundamentally responsible for the delivery of client value through the group’s successful completion of their Industry Project. Leaders utilise their experience from their two previous Industry projects to act as the focal point of the team and drive project team vision and strategy to maximise effectiveness. Leaders take primary responsibility for client engagement and must develop and apply a wide range of leadership skills in order to drive team progress. Leaders complete the course with a demonstrable track record of leading a team of high calibre professionals to deliver value for a major organisation.</p>

Locations

The Master of Business Administration (Innovation and Leadership) can be studied fully online.

Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the [website](https://www.torrens.edu.au/policies-and-forms) (<https://www.torrens.edu.au/policies-and-forms>).

Paying for your qualification

We offer two payment options for this course:

- **Upfront payment**

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

- **FEE-HELP (Domestic students only)**

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold (\$45, 881 in 2019-20). Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- [FEE-HELP website:](http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help)
<http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help>
- [FEE-HELP booklets:](http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications)
<http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications>

Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as [Austudy](#) or [Abstudy](#).