Master of Business Administration and Master of Public Health

1. About the Master of Business Administration and Master of Public Health

This dual degree combines leadership & management training with a range of public health skills. It is designed for health professionals with an undergraduate degree or recognised professional qualification in a relevant discipline.

You will further develop your cognitive, technical and creative skills to make effective decisions in a global context. You will also develop strong business acumen, and develop a deeper understanding of environmental health issues, health policies, along with knowledge of the cultural determinants of health and health programming.

Graduate employment opportunities

The potential employment opportunities are varied and diverse with the Master of Business Administration and Master of Public Health qualification, equipping graduands with advanced leadership skills, innovation articulation skills, and business administration skills. The potential employment opportunities may include, but are not limited to, the following critical leadership and strategic management roles within organisations across various industries:

- Executive Director
- General Manager
- Entrepreneur
- Business Consultant
- Board Member
- Head of Operations
- Head of Customer Service
- Health Policy Adviser
- Health Promotion Officer
- Project Officer/Manager
- Community Development Worker
- Research Officer
- Health Service Administration

Course Overview

Course Title	Master of Business Administration and Master of Public Health		
Study Options – Domestic Australian students	Face to Face delivery Online Delivery Full-time and part-time options available.	**Study Options – International students**	International students on a student visa must not enrol into any more than a third or 33% of online subjects over their course and must study at least one subject that is face to face in each trimester. International students on a student visa are required to study full time, i.e. the student must complete a minimum of 1.0 EFTSL of study per year.
Start Dates	February, June, September For specific dates visit the website.	**Course Length**	Full-time: 2 years *Part-time options available.*
Payment Options - Domestic Australian students	**Upfront payment** This means tuition fees will be invoiced each semester and payment is required on or before the due date. **FEE-HELP** FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.	**Payment Options – International students**	**Upfront payment** This means tuition fees will be invoiced each semester and payment is required on or before the due date.
Course study requirements	Each subject involves approximately 10 hours of study per week, comprising 3 hours of facilitated study and 7 hours self-directed study.	**Assessment**	Case studies, online discussion forums, quizzes, reports, critical analysis, project templates and reflection assignments.
Locations	Brisbane, Sydney, Melbourne, Adelaide Online	**Delivered by**	Torrens University Australia
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	**CRICOS Course Code**	090242C
Provider obligations	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the *Higher Education Standards 2015*	**Accrediting body**	Torrens University Australia Limited ABN 99 154 937 005, CRICOS Provider Code: 03389E. RTO No. 41343
Course Fees	For details, refer to the website.	**Any other fees**	For details, refer to the website.

2.   Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd.

3.   Admission Criteria

Title of course of study	Master of Business Administration and Master of Public Health
Applicants with higher education study	A bachelor degree (AQF7) or above in any discipline from an Australian institution or a recognised equivalent qualification and 3 years of relevant work experience.
Applicants with vocational education and training (VET) study	N/A
Applicants with work and life experience	N/A
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	Equivalent IELTS 6.5 (Academic) with no skills band less than 6.0
Applicants with recent secondary education (within the past two years) with ATAR or equivalent* (for applicants who will be selected wholly or partly on the basis of ATAR)	N/A

4.   How to apply

Via direct application to the institution

- o   https://apply.torrens.edu.au/

5.   Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia Credit Policy - (https://www.torrens.edu.au/policies-and-forms).

- Students with completed subjects may be eligible for specified credit and/or elective exemptions

- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)

- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see http://www.torrens.edu.au/apply-online/course-credits.

6. **Where to get further information**

- Torrens University Australia (TUA) Website
  - https://www.torrens.edu.au/
- Universities Admissions Centre (UAC) Website
  - http://www.uac.edu.au/
- Quality Indicators for Learning and Teaching (QILT) Website
  - https://www.qilt.edu.au/

7. Additional Information

Course Structure

The Master of Business Administration and Master of Public Health course structure comprises 16 subjects (160 credit points). The course of study is made up of:

- MBA Core Subjects (8 Subjects, 2 Trimesters, 12 months or 8 months accelerated)
- MPH Core Subjects (8 Subjects, 2 Trimesters, 12 months or 8 months accelerated)

Course Rules

To qualify for the award of Master of Business Administration and Master of Public Health, the candidate must complete satisfactorily a course of study that comprises eight MBA core subjects (80 credit points) and eight MPH core subjects (80 credit points). A combined total of 160 credit points is required.

MBA with the Master of Public Health to offer a double degree option to students, by allowing credit for 4 units of the Masters of Public Health to be awarded for units completed in the MBA against 4 of its units, and likewise, the MBA will give credit for 4 units of the Master of Public Health against 4 of its units. The Graduate Certificate and Graduate Diploma will be available as exit awards for students who do not complete their double degree studies.

Subjects

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
MGMT6012 Management Perspectives   Understanding organisational behaviour, politics, dynamics and environments and how they impact on the role and legitimacy of the management function is the core of this unit. This unit helps individuals understand the constraints they face as managers and emerging leaders and how they can develop strategies to leverage advantages and overcome constraints and barriers in their organisations. The unit also focuses on developing some of the advanced communication skills necessary in management and leadership roles, and the ability of the individual to influence others. The course introduces students to the concept of naturally occurring data and qualitative analysis.   We recommend you complete this subject towards the beginning of your MBA. The unit challenges you to think differently about your organisational experiences, to look at them through a variety of lenses, and to explore different ways by which you can influence people within the organisation and have an impact through your function as a manager. A key skill underpinning this is the ability to receive and respond to feedback, to look at data in a number of different ways to find alternative meanings and create different patterns of behaviour. The book 'Images of Organisation' explores the notion of the organisation through a range of metaphors; by exploring these metaphors you can gain different insights into your organisation and start to play with different interpretations and understandings of how we experience the world.
MGMT6000 Dynamic Leadership/MGT601 Dynamic Leadership   Being an effective and genuine leader in a dynamic era requires an understanding of leadership concepts, how leaders think and act, and how various management styles impact situations and relationships within an organisation. Being a dynamic leader also demands a strong set of competencies such as motivating self and others, leading creativity in an organisation, cultural intelligence, and navigating ambiguity. This subject provides students with a foundation of leadership theory, styles and approaches, and an opportunity for students to access and build on their own leadership styles throughout the course, developing their personal sense of social justice in the workplace as they progress their course. As such, the subject introduces students to reflexive research methodologies and the concept of the lived experience as a research method.
ECON6000 Economic Principles and Decision Making

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR

The 21st century business professional operates in an increasingly complex, competitive, turbulent and international environment and, as such, professionals must leverage sound economic reasoning to evaluate and resolve business problems in real time. This subject integrates concepts of managerial economics into a more research and analysis based structure, where students make managerial decisions based on their findings. Students also learn to identify and understand the limits of decision-making in general, and to understand the role that risk and uncertainty play in affecting decision outcomes. This unit introduces students briefly to quantitative data analysis to enhance their skills in both qualitative and quantitative reasoning.

MGMT6002 Influencing and Making Decisions

Being a leader in a dynamic era requires educated judgement and decision-making skills. How do leaders collect the most pertinent and important information to make decisions that impact human and financial capital? On what basis are decisions made? This subject engages students in the nuances of data collection, how to filter data and how to use it most effectively in decision-making. Students will apply decision-making theory and behavioural economics to their own decisions and case studies to acquire situational based leadership, judgement, influencing and decision-making skills. The subject further develops student's quantitative research skills.

FINA6017 Financial Management/FIN600 Financial Management

This subject is focused on how to use accounting and financial information for decision-making purposes. It is designed for the leader/manager who will be using, rather than producing accounting and financial information. This subject also addresses the various types of financial decisions that leaders must make, and the strategies necessary to anticipate the alternatives, evaluate the advantages and disadvantages of each and recognise the tradeoffs inherent in each alternative. The objective of this subject is for students to learn how to apply accounting and finance theory and principles to the analysis of important business problems, further developing their skills at using numerical analysis and research to support a line of argument.

MGMT6009 Managing People and Teams/MGT600 Management, People and Teams

Understanding organisational behaviour, politics, dynamics and environments and how they impact on the role and legitimacy of the management function is the core of this subject. This subject helps individuals understand the constraints they face as managers and emerging leaders and how they can develop strategies to leverage advantages and overcome constraints and barriers in their organisations. The subject also focusses on developing some of the advanced communication skills necessary in management and leadership roles, and the ability of the individual to influence others. The subject introduces students to the concept of naturally occurring data and qualitative analysis. This subject also focuses on the development of knowledge and skills to enable students to identify, analyse and make effective decisions to resolve people-related issues in organisations, facilitate employee development, and develop and sustain effective teams in complex, diverse, and increasingly global operating environments.

MKTG6002 Marketing/MKT600 Marketing

21st Century professionals who aspire to hold a leadership position must have a clear understanding and appreciation of the importance of marketing. This subject is designed to develop a comprehensive understanding of marketing theories and the practical application of marketing concepts and marketing strategies in various contexts including profit and not-for-profit organisations, including government. This subject equips students with marketing strategy formulation and the use of strategic marketing mix elements in developing and maintaining a market orientation and assessing organisational performance in relation to ethical and socially acceptable business practices.

MGMT6011 Strategic Management Capstone Project/MGT604 Strategic Management

This subject explores sustainable approaches to managing the symbiotic relationship between organisations and their environments. Organisations are increasingly facing disruption and the basis for delivering products and services is rapidly changing. Sustaining performance requires careful management of business processes, fostering corporate competencies, and aligning the firm to its internal and external environment. The student will learn and then practice strategising through a number of theories and practical settings.

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR

PUBH6000 Social, Behavioural and Cultural factors in Public Health

Students in this subject explore the field and practice of public health. They learn to identify and analyse major social, behavioural and cultural factors affecting population health outcomes. These factors include social determinants of health (e.g. gender, socioeconomic status and social capital), community capacity, resilience, age, race/ethnicity, the environment and behavioural risk. Students explore medical, social and behavioural approaches to health promotion and public health interventions. They analyse current and emerging theoretical and conceptual frameworks from the social, behavioural and medical sciences. Students apply these frameworks and other theories presented in the subject, to intervention strategies and/or program initiatives that address current public health issues.

PUBH6001 Health Policy and Advocacy

Policy agenda-setting, implementation and evaluation are crucial to the improvement of the health of populations. Policymaking is not a straightforward process. Political ideologies and values, as well as power, coalition building and the media, play key roles in what becomes public policy. In this subject, students will learn about policy agenda-setting, development, implementation and evaluation as well as critical perspectives of policymaking.

The subject introduces theories of policy making and applies knowledge of the policy process to public health problems. Students will analyse and critique issues in contemporary Australian health policy and the various stakeholders and partnerships formed in the policy process. They will examine the role of evidence and advocacy in policy agenda setting. Students will also learn about a range of advocacy strategies including media advocacy and community empowerment strategies for the development and implementation of policy.

PUBH6002 Global and Environmental Health Issues

This subject provides an overview of global and environmental factors that affect the health and safety of communities from the global to the local scale. It considers the ways in which globalisation has affected the social, economic and political determinants of health, including trends in communicable and non-communicable diseases at a global level, and the relationships between foreign policy, trade, security and development. The relationship between issues such as global health and foreign policy, trade, security and development are explored along with global health governance and financing mechanisms. Students also examine causal links between chemical, physical, and biological hazards in the environment and their impact on health, and the genetic, physiologic, and psychosocial factors that influence environmentally compromised health outcomes. This is applied to current solutions and considers new ways to address environmental threats, such as waste, water, air, vectors and global warming. Work health safety and environmental influences in the workplace and home are also explored.

PUBH6003 Health Systems and Economics

This subject explores the organisation of health systems, the financial and other resourcing requirements for planning and delivering effective public health programs, strategies and interventions, and the development and application of effective policies across a range of sectors that affect the health of populations. It introduces the discipline of economics as it applies to public health. Topics covered include health systems thinking and frameworks, the role of government in prevention and health promotion, models and debates regarding public health funding and investment, demand for public health programs, implications for equity, delivery, governance of public health programs and services, and economic analyses applied to public health systems and activities. Students consider current issues such as estimating expenditure on public health, "best buys" in public health, and the role of economic tools such as price subsidisation and commodity taxation in public health.

PUBH6004 Leadership and Effecting Change in Public Health

Public health leadership is more than a hierarchical position of power, it is the ability to advance public health goals and promote the well-being of communities. Leaders effect change within diverse teams, organisations, communities, professional disciplines and sectors. They influence policy and legislation through a range of strategies including advocacy and collaboration. In this unit, students will explore the differences between management and leadership and what makes an effective leader. Students will reflect upon their own values

and experiences of leadership and analyse these in terms of seminal and contemporary theories. They explore leadership, power, ethics and values, accountability, effective governance, and the application of principles of social justice implicit in public health decisions and practice.

PUBH6005 Epidemiology

Epidemiology is the study of patterns of health, ill-health, and factors that affect health in populations. It focuses on the incidence, prevalence, distribution, impact and determinants of disease, injury and disability. Traditionally, epidemiology focused largely on infectious diseases, often using epidemiological methods to determine the causes and sources of outbreaks of diseases. It has, however, increasingly broadened to include all health and disease states and both risk factors and protective factors. Epidemiological methods are also used to assess the health status and trends of populations to determine priorities, and to implement and evaluate programs designed to improve health. Students in this course examine concepts including incidence, prevalence and causation. They also learn about the role of epidemiology in prevention and screening, as well as its role in disease surveillance and response. Students identify key sources of data and learn how to use basic epidemiological measures and draw appropriate inferences. Through this subject, students gain a deeper understanding of the strengths, limitations and appropriate uses of various research designs and methodologies in health research. They will learn to assess levels of evidence to make recommendations for evidence based policy. Students will develop an appreciation of the role and potential of epidemiology in public health research, policy and advocacy.

PUBH6006 Community Health and Disease Prevention

Students in this subject explore the field and practice of public health. They learn to identify and analyse major social, behavioural and cultural factors affecting population health outcomes. These factors include social determinants of health (e.g. gender, socioeconomic status and social capital), community capacity, resilience, age, race/ethnicity, the environment and behavioural risk. Students explore medical, social and behavioural approaches to health promotion and public health interventions. They analyse current and emerging theoretical and conceptual frameworks from the social, behavioural and medical sciences. Students apply these frameworks and other theories presented in the subject, to intervention strategies and/or program initiatives that address current public health issues.

PUBH6007 Program Design, Implementation and Evaluation

This subject focuses on the competencies required of the public health professional in planning for the design, development, implementation, and evaluation of community health promotion and disease prevention initiatives. Attention is given to needs assessment, the role of program theory in the planning and implementation of programs and how to write a program and evaluation plan. Implementation of programs including stakeholder engagement and program management processes is also explored. Students learn about evaluation of programs, including process, impact and outcome evaluation, along with the principles and resources required to make evaluation successful. Reporting and dissemination of evaluation findings are also discussed.

Locations

The Master of Business Administration and Master of Public Health can be studied online or at the below Torrens University Campuses:

- Queensland (Brisbane)
- New South Wales (Sydney)
- Victoria (Melbourne)
- South Australia (Adelaide)

Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the website (https://www.torrens.edu.au/policies-and-forms).

Paying for your qualification

We offer two payment options for this course:

- **Upfront payment**

  If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

- **FEE-HELP (Domestic students only)**

  FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

  Further information about FEE-HELP, including eligibility, is available at:
  - FEE-HELP website:
    http://studyassist.gov.au/sites/studyassist/helppayingmyfees/fee-help/pages/fee-help-
  - FEE-HELP booklets:
    http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications

Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as Austudy or Abstudy.