

DPPI20 Diploma of Photography and Photo Imaging

1. About the Diploma of Photography and Photo Imaging

The Diploma of Photography and Photo Imaging has been designed to provide graduates with a broad base of generalist Photography and Photo Imaging knowledge, skills and experience suitable both for entry-level employment in the Photography and Photo Imaging sector and/or as a platform for further specialised study at Bachelor level.

The course structure is designed to interweave theory, practice and connection. Each of these themes in turn represents distinct modes of thinking, enquiry and knowledge acquisition in relation to Photography and photo imaging. Throughout the course:

Students explore underpinning theoretical bodies of knowledge as a source of ideas and methods (theory informing practice);

Students engage in practice both as a means of skills acquisition and as a crucial mode of thinking (practice not only informed by but informing theory); and students make connections, both with the history and contexts of Photography and photo imaging and with industry mentors and communities of practice.

The course aims to develop graduates who are intellectually curious, rigorous independent thinkers, ethical and reflective practitioners with a commitment to lifelong learning.

Throughout, students will have to opportunity to engage with authentic learning experiences and assessment tasks grounded in industry practice that facilitate information analysis, transmission of skills and information in the generation of photographic solutions in response to a range of complex problems.

Graduates will acquire skills in research and problem-solving that they will be able to use to maintain and develop their professional disciplinary currency once in the workplace. Their disciplinary and academic knowledge base will also provide a platform for further undergraduate study in Photography and Photo Imaging related fields.

Build Skills and a Professional Portfolio

The Diploma of Photography and Photo Imaging provides graduates with a range of technical, creative and conceptual skills. Employment opportunities may include working inphotographic studios, news organisations, fine art galleries, magazines, educational institutions, government departments, publishing companies, stock photo agencies, audio-visual/video production companies and advertising companies.

Graduate employment opportunities

Graduates may find a range of career pathways and employment opportunities including:

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Course Information Set_Diploma of Photography and Photo Imaging





- Wedding
- Portrait
- Product
- News
- Sports
- Fashion
- Food
- Architecture
- Film Stills
- Video
- Photo retoucher/manipulator
- Digital Operator
- Photographic sales



Course Overview

Course Title	Diploma of Photography and Photo Imaging (DPPI20)			
Study Options – Domestic Australian students	Face to Face delivery Online delivery Full-time and part-time options available.	Study Options - International students	International students on a student visa must not enroll into any more than a third or 33% of online subjects over their course and must study at least one subject that is face to face in each trimester. International students on a student visa are required to study full time, i.e. the student must complete a minimum of 1.0 EFTSL of study per year.	
Start Dates	February, June, September For specific dates visit the <u>website</u> .	Course Length	Full-time: 5 trimesters Accelerated: 1 year Part-time: 3 years	
Payment Options - Domestic Australian students	Upfront payment This means tuition fees will be invoiced each trimester and payment is required on or before the due date. FEE-HELP FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.	Payment Options – International students	Upfront payment This means tuition fees will be invoiced each trimester and payment is required on or before the due date.	
Course study requirement s	Each subject involves 10 hours of study per week, comprising 3 hours of facilitated study and 7 hours self-directed study.	Assessment	Practical assignments, research projects, presentations and reports	
Locations	Sydney Campus Brisbane Campus Melbourne Campus Online	Delivered by	Billy Blue College of Design at Torrens University Australia	
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary	CRICOS Course Code	102490F	





	Education Quality and Standards Agency (TEQSA).		
Provider	Torrens University is responsible for	Accrediting	Torrens University Australia Ltd
obligations	all aspects of the student experience, including the quality of course delivery, in compliance with the <u>Higher Education Standards 2015</u>	body	
Course Fees	For details, refer to the website.	Any other fees	For details, refer to the website.

2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd.

3. Student Profile

The table below gives an indication of the likely peer cohort for new students in this course. It provides data on students who commenced in this course in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

A mulicount has already und	Trimester one / Full year intake [2020]	
Applicant background	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	16	20%
(B) Vocational education and training (VET) study	9	11%
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	33	41%
 (D) Recent secondary education: Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 	N/A	N/A
 Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR) 	N/A	N/A
 Admitted on the basis of other criteria only and ATAR was <u>not</u> a factor (e.g. special consideration, audition alone, schools recommendation scheme with no minimum ATAR requirement) 	21	26%
International students	<5	N/P
All students	81	100%





Notes: "<5" – the number of students is less than 5.

N/A – Students not accepted in this category.

N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.



4. Admission Criteria

Title of course of study	Diploma of Photography and Photo Imaging
Applicants with higher education study	 A completed higher education qualification at AQF level 5 (diploma) or above, or equivalent, from an Australian University or another accredited higher education provider OR Successful completion of at least 1 EFTSL (equivalent full time student load, or one full year) of an AQF level 6 (Associate Degree) or above, or equivalent, from an Australian University or another accredited higher education provider
Applicants with vocational education and training (VET) study	 A completed vocational education qualification at AQF level 4 (Certificate IV) or above, or equivalent, from a registered training organisation (RTO) OR Successful completion of at least 1 EFTSL (equivalent full time student load, or one full year) of an AQF level 5 (Diploma) or above, or equivalent, at a registered training organisation (RTO)
Applicants with work and life experience	 Demonstrated ability to undertake study at the required level: broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; OR formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; OR written submission to demonstrate reasonable prospect of success; OR discipline specific portfolio (art and/or design).
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	Equivalent IELTS 5.5 (Academic) with no skills band less than 5.0
Applicants with recent secondary education (within the past two years) with ATAR or equivalent* (for applicants who will be selected wholly or partly on the basis of ATAR)	Completed year 12 or equivalent.

Diploma of Photography and Photo Imaging	
or partly on the basis of ATAR in <u>T1 2020</u> :	
nds) ATAR (OP in QLD) (Excluding adjustment factors) *	
N/A	
N/A	
N/A	
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Other admission options

(For applicants who will be selected on a basis other than ATAR)

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Special Entry	Applicants in any category whose study, work or life
	experiences have been impacted by disability, illness
	or family disruption will be given special
	consideration for admission. Each application will be
	considered on its merit, based on the evidence
	supplied by the applicant attesting to the
	circumstances of the applicant. Applicants for special
	entry may need to complete written or numerical
	tasks to assist with assessing eligibility for admission.

5. How to apply

Via direct application to the institution

o https://apply.torrens.edu.au/

6. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia Credit Policy - (https://www.torrens.edu.au/policies-and-forms).

 Students with completed subjects may be eligible for specified credit and/or elective exemptions

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- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see http://www.torrens.edu.au/apply-online/course-credits.

7. Where to get further information

- Torrens University Australia (TUA) Website
 - o https://www.torrens.edu.au/
- Universities Admissions Centre (UAC) Website
 - o http://www.uac.edu.au/
- Quality Indicators for Learning and Teaching (QILT) Website
 - o https://www.qilt.edu.au/



8. Additional Information

Course Structure

The Diploma of Photography and Photo Imaging course structure comprises of 12 core subjects (11 subjects at level 100 and 1 subject at level 200).

Level 100: 11 core subjectsLevel 200: 1 core subjects

Course Rules

To be awarded the Diploma of Photography and Photo Imaging, students must complete 120 credit points (12 core subjects outlined in the Course Structure). Each subject has a value of 10 credit points.

Subjects

SUBJECT DETAILS SUBJECT TITLE, DESCRIPTOR Level 100

ICC100 Camera and Capture

This subject aims to introduce students to the foundations of photo imaging and to develop comprehensive technical skills of operating a digital camera and build experience in taking pictures under a range of conditions. A percentage of time is devoted to students receiving feedback on their recently taken images and learning to give constructive criticism to their peers, enabling them to start seeing and thinking like a photographer. Students are also introduced to primary principles of moving image/video creation.

IDI100 Digital Imaging

The purpose of this subject is to establish principles and practices for working with and enhancing digital images. This includes understanding the technical properties of images, using various software tools for managing their cataloguing, editing, processing and storage whilst employing efficient workflows. Within the subject, students will research and experiment with manipulation and enhancement strategies in the pursuit of a personal creative style that can be applied to images captured.

ILL100 Light and Lighting

In this subject students are introduced to the properties of light and its evaluation, measurement and control in photo capture. Students learn basic techniques of lighting, including how to identify and manipulate the colour, quantity, and quality and direction of light. Insights into the emotive nature of lighting will be gained, giving students the skills to creatively modify and apply light in a range of studio and location settings for both Photography and video.

IVL100 Visual Language of Photography

This subject serves as an introduction to communicating with imagery.





SUBJECT DETAILS

SUBJECT TITLE, DESCRIPTOR

Students explore theories of visual communication as tools to develop their own visual language.

They will gain skills in observation, idea generation, and effective visual communication in the context of photography and moving image.

Students will also study the history and evolution of photography including the origins of moving image acknowledging the major influences and commentators of the industry.

DIG104A Motion Design

This subject introduces the foundational theory and practice of motion graphic design and live action camera production. Students will explore basic skills in concept development, asset creation, 2D animation and compositing suitable for motion graphic production. Additionally, the process of developing a live action video piece is introduced, from pre-production through to post-production, including fundamental sound design principles. Students will gain basic skills in camera-based production including basics of lighting, sound recording and editing.

IP100 Post-production

In this subject students further explore advanced digital image techniques and a suite of editing software related to the photo imaging industry. They will also gain knowledge into colour theory and colour management workflows, and manage colour consistency from capture through to output in a digital production environment.

IDP100 Domestic Portraiture

In this subject students explore the different types of portrait photography, looking at various approaches and techniques. They will further explore advanced artificial lighting and manipulation of natural light. Students also get to plan and carry out a portraiture shoot and study the business side of professional photography including: promotion; marketing; invoicing; and client relations.

IMD100 Media and Documentary

This subject develops the students' storytelling techniques in the context of editorial and social documentary photography. Students develop skills in the visual narrative as well as pitching techniques - understanding the editorial 'audience' as a pre-cursor to producing a documentary narrative for a proposed publication. Students gain an understanding of the needs and expectations of editorial clients as well as effective working strategies for media photographers. In this subject students explore the different types of portrait photography, looking at various approaches and techniques used in portrait photography. They will further explore advanced artificial lighting and manipulation of natural light. Students also get to plan and carry out a portraiture shoot and study the business side of professional photography including: promotion; marketing; invoicing; and client relations.

IPR100 Professional Practice

In this subject students learn about the business of photography, freelance work and how to charge and market yourself effectively. Topics include self-promotion, strategies to run an effective sustainable business and the importance of soft-skills within the business context.

Students also research trends and emerging technologies that could affect or create opportunities within the market place; looking at ways to exploit these opportunities and build entrepreneurial attitudes to assist them.

WIL100B Work Integrated Learning



SUBJECT DETAILS

SUBJECT TITLE, DESCRIPTOR

This subject is designed to provide students with professional experience in an area related to their field of study or the career they are working towards. Within the framework of an industry brief in conjunction with an industry client, students will learn how to unpack a defined challenge into achievable outcomes and use this framework to guide the creative process and final deliverable.

IFO100 Folio

In this subject students begin to develop their folio for graduation. Utilising a suitable media (e.g. print, web or video), students explore innovative ideas and options to best plan, develop and present their works to other professionals and clients. Students will have a chance to identify and explore their own personal style and engage in self-evaluation before seeking and applying feedback from industry professionals.

Level 200

ICO200 Commercial Photography

In this subject students are introduced to the main genres of commercial photography. Students consider how to interpret, plan and execute a commercial brief in the context of a client's needs and expectations. Building on ILL100 (Light and Lighting) students further develop their lighting skills for a range of commercial applications.

Equipment and Software

Students will require the following equipment to be able to complete the Diploma of Photography and Photo Imaging:

- DSLR or mirrorless camera body with video capabilities
- Lens/lenses that cover the following focal lengths (based on full-frame cameras):
 - o Wide-angle between 16mm and 35mm approximately
 - o Standard around 50mm
 - Telephoto from 80mm upwards
- Tripod
- External flash unit (speedlight)
- Collapsible 5-in-1 reflector 105cm approx.

Students must have the Adobe CC and a laptop with specifications suitable to run the Adobe programs.

Locations

The Diploma of Photography and Photo Imaging can be studied fully online or at the below Torrens University Campuses:

- Sydney: Level 1, 46-52 Mountain Street, Ultimo NSW Australia 2007
- Melbourne: 196 Flinders Street, Melbourne, VIC 3000
- Brisbane: 90 Bowen Terrace, Fortitude Valley, QLD, 4006

Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

Facilities and Services include:

- The Customer Service Hub our friendly and experienced staff can give help and advice about courses, your enrolment and campus life, including all services and activities on campus.
- Counsellors are available for students to consult with on a range of personal issues
- Student wireless access throughout the Campus
- Student break-out and relaxed study spaces for group work
- Student lounge areas most with microwaves, kitchenette facilities and vending machines
- The Learning Hub, home to the Learning Support Team, encompasses Learning Skills
 Advisors, Learning Technology Advisors, and Library & Learning Skills Officers. It provides an
 integrated, holistic support program for students throughout the study lifecycle within a
 library/collaborative study environment.

The service includes:

- Support and workshops with highly qualified staff in the areas of Academic skills,
 Library skills, and Technology skills, both on campus and online.
- Physical and digital resources relevant to studies, such as books, journals, multimedia, databases
- Self-check kiosks for library loans and print and copy facilities

A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the website (https://www.torrens.edu.au/policies-and-forms).

Paying for your qualification

We offer two payment options for this course:

Upfront payment

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

FEE-HELP

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It
can assist you in paying for all, or part of, your course fees. Repayments commence via the
tax system once your income rises above a minimum threshold. Just like with any other
debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- <u>FEE-HELP website:</u>

 http://studyassist.gov.au/sites/studyassist/helppayingmyfees/fee-help/pages/fee-help-
- <u>FEE-HELP booklets:</u>
 http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications





Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as <u>Austudy</u> or <u>Abstudy</u>.