

# Associate Degree of Business (International Hotel and Resort Management) (ADBUSIHRM)

## 1. About the Associate Degree of Business (International Hotel and Resort Management)

The Associate Degree of Business (International Hotel and Resort Management) is designed to provide students with a broad range of knowledge and a contemporary understanding of theory, principles, and practices to equip them for hotel and resort management careers and as a pathway for further study.

The course is sequenced to provide students with a range of knowledge, skills and abilities to: apply theoretical, technical and practical management knowledge, justify and communicate ideas to managers and non-managers, analyse and apply judgement to operational problems, achieve and apply an appropriate level of written and spoken English and to seek out performance feedback to identify learning and self-improvement opportunities.

### Graduate employment opportunities

If students choose to exit at this point, they will find a variety of employment opportunities in hotels and resorts:

- Human Resource Co-ordinator
- Sales Executive
- Marketing Co-ordinator
- Club Supervisor
- Sales Consultant
- Food and Beverage Supervisor
- Concierge, Food and Beverage Traineeship
- Housekeeping Traineeships
- Guest Service Agent
- Front Office Reservations
- Guest Relations Officer
- Night Audit.

## Course Overview

<b>Course Title</b>	Associate Degree of Business (International Hotel and Resort Management)		
<b>Study Options – Domestic Australian students</b>	Face to Face delivery Full-time and part-time options available.	<b>Study Options – International students</b>	International students on a student visa must not enrol into any more than a third or 33% of online subjects over their course and must study at least one subject that is face to face in each term.  International students on a student visa are required to study full time, i.e. the student must complete a minimum of 1.0 EFTSL of study per year.
<b>Start Dates</b>	January, April, July, October For specific dates visit the <a href="#">website</a> .	<b>Course Length</b>	Full-time: 2 years Accelerated: 1.5 years Part-time: 4 years
<b>Payment Options - Domestic Australian students</b>	<p><b>Upfront payment</b> This means tuition fees will be invoiced each term and payment is required on or before the due date.</p> <p><b>FEE-HELP</b> FEE-HELP is Australian Government’s loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.</p> <p>Further information about FEE-HELP, including eligibility, is available at:</p> <ul style="list-style-type: none"> <li>○ <a href="http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help">FEE-HELP website:</a> <a href="http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help">http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help</a></li> <li>○ <a href="http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications">FEE-HELP booklets:</a> <a href="http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications">http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications</a></li> </ul>	<b>Payment Options – International students</b>	<p><b>Upfront payment</b> This means tuition fees will be invoiced each term and payment is required on or before the due date.</p>

<b>Course study requirements</b>	17 hours for practical subject & 14 hours for theory subject, per week, during a term.	<b>Assessment</b>	Essays, reports, presentations, reflective journals and practical demonstration and observation.
<b>Locations</b>	Blue Mountains International Hotel Management School 1 Chambers Road, LEURA, NSW, 2780 17-51 Foveaux Street, SYDNEY, NSW, 2010 TUA Online Delivery	<b>Delivered by</b>	Blue Mountains International Hotel Management School at Torrens University Australia
<b>Provider</b>	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	<b>CRICOS Course Code</b>	089926G
<b>Provider obligations</b>	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the <a href="#">Higher Education Standards 2021</a>	<b>Accrediting body</b>	Torrens University Australia Limited ABN 99 154 937 005, CRICOS Provider Code: 03389E RTO No. 41343
<b>Course Fees</b>	For details, refer to the <a href="#">website</a> .	<b>Any other fees</b>	For details, refer to the <a href="#">website</a> .

## 2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - <https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd>.

## 3. Student Profile

The table below gives an indication of the likely peer cohort for new students in this course. It provides data on students who commenced in this course in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

Applicant background	Term one / Full year intake [2020]	
	Number of students	Percentage of all students
<b>(A) Higher education study</b> (includes a bridging or enabling course)	0	0%
<b>(B) Vocational education and training (VET) study</b>	<5	N/P
<b>(C) Work and life experience</b> (Admitted on the basis of previous achievement not in the other three categories)	0	0%
<b>(D) Recent secondary education:</b>		
• Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points)	15	17%
• Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR)	0	0%
• Admitted on the basis of other criteria only and ATAR was <b>not</b> a factor (e.g. special consideration, audition alone, schools recommendation scheme with no minimum ATAR requirement)	<5	N/P
<b>International students</b>	70	79%
<b>All students</b>	<b>89</b>	<b>100%</b>

Notes: "**<5**" – the number of students is less than 5.  
 N/A – Students not accepted in this category.  
 N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

## 4. Admission Criteria

<b>Title of course of study</b>	Associate Degree of Business (International Hotel and Resort Management)
<b>Applicants with higher education study</b>	<p>A completed higher education qualification at AQF level 5 (diploma) or above, or equivalent, from an Australian University or another accredited higher education provider</p> <p><b>OR</b></p> <p>Successful completion of at least 1 EFTSL (equivalent full-time student load, or one full year) of an AQF level 6 (Associate Degree) or above, or equivalent, from an Australian University or another accredited higher education provider</p>

<b>Title of course of study</b>	Associate Degree of Business (International Hotel and Resort Management)
<b>Applicants with vocational education and training (VET) study</b>	A completed vocational education qualification at AQF level 4 (Certificate IV) or above, or equivalent, from a registered training organisation (RTO)  <b>OR</b> Successful completion of at least 1 EFTSL (equivalent full-time student load, or one full year) of an AQF level 5 (Diploma) or above, or equivalent, at a registered training organisation (RTO)
<b>Applicants with work and life experience</b>	Demonstrated ability to undertake study at the required level: <ul style="list-style-type: none"> <li>• broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; <b>OR</b></li> <li>• formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; <b>OR</b></li> <li>• written submission to demonstrate reasonable prospect of success.</li> </ul>
<b>Additional Admission Criteria</b> (applicable to all students)	Be 18 years of age by the end of the first term
<b>English Language Proficiency</b> (applicable to international students, and in addition to academic or special entry requirements noted above)	Equivalent IELTS 6.0 (Academic)
<b>Applicants with recent secondary education (within the past two years) with ATAR or equivalent*</b> (for applicants who will be selected wholly or partly on the basis of ATAR)	Year 12 (or equivalent)

<b>Title of course of study</b>	Associate Degree of Business (International Hotel and Resort Management)								
<p><i>*ATAR profile for those offered places wholly or partly on the basis of ATAR in T1 2020:</i></p> <table border="1"> <thead> <tr> <th>(ATAR-based offers only, across all offer rounds)</th> <th>ATAR (OP in QLD) (Excluding adjustment factors) *</th> </tr> </thead> <tbody> <tr> <td>Highest rank to receive an offer</td> <td>&lt;5</td> </tr> <tr> <td>Median rank to receive an offer</td> <td>&lt;5</td> </tr> <tr> <td>Lowest rank to receive an offer</td> <td>&lt;5</td> </tr> </tbody> </table> <p><i>Notes: * "&lt;5" – indicates less than 5 ATAR-based offers were made</i></p>		(ATAR-based offers only, across all offer rounds)	ATAR (OP in QLD) (Excluding adjustment factors) *	Highest rank to receive an offer	<5	Median rank to receive an offer	<5	Lowest rank to receive an offer	<5
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Highest rank to receive an offer	<5								
Median rank to receive an offer	<5								
Lowest rank to receive an offer	<5								

## 5. How to apply

Via direct application to the institution

- o <https://apply.torrens.edu.au/>

## 6. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia [Credit Policy - \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

- Students with completed subjects may be eligible for specified credit and/or elective exemptions
- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see

<https://www.torrens.edu.au/how-to-apply/course-credits>.

## 7. Where to get further information

- Torrens University Australia (TUA) Website

Torrens University Australia Ltd, ABN 99 154 937 005, RTO41343 CRICOS 03389E T/A Blue Mountains International Hotel Management School at Torrens University Australia (Sydney, Blue Mountains, Adelaide and Melbourne). Information provided in this document is current at the time of publishing (May 2022).

- <https://www.torrens.edu.au/>
- Universities Admissions Centre (UAC) Website
  - <https://www.uac.edu.au/>
- Quality Indicators for Learning and Teaching (QILT) Website
  - <https://www.qilt.edu.au/>

## 8. Additional Information

### Course Structure

The Associate Degree of Business is an undergraduate degree consisting of 18 units, taught in English, which normally takes two years of full-time study.

### Course Rules

To qualify for the Associate Degree of Business (International Hotel and Resort Management), students must complete 18 subjects, including two (2) Industry Placements. Each placement comprises of a minimum of 600 hours over 24 weeks of the industry placement.

### Subjects

<b>SUBJECT DETAILS</b>
<b>SUBJECT TITLE, DESCRIPTOR</b>
<p><b>BUS101BM Accounting Fundamentals</b></p> <p>Accounting Fundamentals lays the foundation for student's understanding of the accounting system. The subject has a practical approach, providing students with the opportunity to analyse original documents through to profit and loss determination and the preparation of the statements of financial performance and financial position.</p>
<p><b>BUS102BM Management and Leadership</b></p> <p>A manager's role is to decide what goals and objectives his or her department should strive to achieve. Through the use of case studies, students are given the opportunity to examine key issues and to discuss current hospitality management practices.</p>
<p><b>BUS103BM Research and Academic Skills</b></p> <p>This subject introduces students to the concept of academic literacy in a higher educational context. Students will be able to study the relevant resources and explore strategies and techniques which will allow full participation in their new academic environment. The course will provide students with research skills (information literacy), critical analysis, writing and language techniques. Transferable skills including time management and teamwork are incorporated in the course. The aim of this subject is to provide knowledge and skills needed for Higher Education, to help students to manage their own success and to assist students in reaching their academic potential.</p>
<p><b>BUS104BM Sales and Marketing</b></p> <p>Determining the needs and wants of our potential customers is a key priority for managers. Students will be introduced to the distinction between selling and marketing. Skills will be developed to apply within an operating environment to recognise the basic principles and practices of marketing in relation to consumer and market trends.</p>
<p><b>BUS105BM Cross Cultural Studies</b></p>

<b>SUBJECT DETAILS</b>
<b>SUBJECT TITLE, DESCRIPTOR</b>
<p>An understanding of different cultures is of fundamental importance in business today. Cross-cultural Studies looks at how cultural factors influence human behaviour, including people's attitudes, behaviours, customs and values. Wide ranges of topics are discussed in an effort to better prepare students for the challenges of communicating effectively with people from varied backgrounds using twenty-first century modes of communication.</p>
<p><b>HOS101BM Food and Beverage Operations Management</b></p> <p>The key focus of this subject is to broaden students understanding of the operational aspects of food and beverage management, whilst giving them the opportunity to learn, develop and apply theories, concepts and skills in a practical environment.</p>
<p><b>HTL101BM Food and Beverage Management and Control</b></p> <p>Food and Beverage Management and Control is a practical subject focused on furnishing students with knowledge of current and emerging food and beverage trends, legal and operational issues such as cost control, sustainable solutions, resources management and legal obligations.</p>
<p><b>HTL102BM The International Hospitality Industry</b></p> <p>In undertaking this subject students will gain knowledge and awareness of the nature, size, scope and sectors of the dynamic international hospitality industry and its major function areas and departments. Different enterprises will be explored including chains, franchising, ownership, management and staffing structures. Discussions will focus on current trends impacting this worldwide industry.</p>
<p><b>IP101BM Industry Placement I</b></p> <p>Employment is an excellent opportunity for the student to develop knowledge, skills and abilities in their chosen discipline. The Industry Placement subject provides students with a series of professional development workshops to be successful in their application to work in an approved food and beverage outlet (depending on degree undertaken). Combining professional experience with their qualifications while undertaking an industry placement of 600 hours.</p>
<p><b>BUS201BM Management Accounting</b></p> <p>Financial analysis is an integral part of strategic management planning. This subject builds upon BUS101, further developing student's skills and expertise when interpreting financial information. The subject provides students with the skills and knowledge relevant to planning, controlling and evaluating accounting information, which will enable them to make sound, managerial decisions.</p>
<p><b>BUS202BM Economics</b></p> <p>BUS202 introduces the core concepts and economic principles necessary to develop effective decision makers. Students will develop an understanding of how decision makers make choices, utilising available resources at a specific given time. This subject covers concepts such as 'price elasticity demand', cost benefit principle, fiscal and monetary policy, Macro and Microeconomics and international trade.</p>
<p><b>BUS203BM Business Law</b></p> <p>Business Law introduces you to the basic principles of the relevant State and Commonwealth laws relating to tourism and hospitality industry, with international case study comparisons. Emphasis is placed on areas such as liability, risk identification and mitigation, resolution and legal problem solving. You will engage in group presentations, review and analysis of contemporary real- world case studies, as highlighted in current news media and academic articles.</p>
<p><b>BUS204BM Human Resource Management</b></p> <p>The concept of human capital recognises that not all labour is equal, and that the quality of employees can be improved by investing in them. Human Resources Management (HRM) concepts, practices and processes are examined in this subject. Students will explore ways in which the strategic management styles of an</p>



<b>SUBJECT DETAILS</b>
<b>SUBJECT TITLE, DESCRIPTOR</b>
<p>organisation influence the development of HRM philosophies and processes specifically with reference to tourism and hospitality enterprises.</p>
<p><b>BUS205BM Research Skills and Practices</b></p> <p>Embarking on research in any discipline is a serious undertaking. This subject will develop research methodology skills essential for completing research projects and for making quality business decisions. Students will learn the necessary skills and practical tools to undertake and complete the research process of collection, analysis, interpretation and presentation of research.</p>
<p><b>HOS201BM Operations and Environment Management</b></p> <p>The growing awareness of environmental issues is creating operational costs. HOS 201 will discuss sound environmental practices and long-term operational sustainability. Student's knowledge of contemporary facilities and operational practices will be developed while investigating the broad range of critical design decisions available.</p>
<p><b>HTL201BM Rooms Division Management</b></p> <p>HTL201 Rooms Division Management will provide you an in-depth understanding of Front Office and Housekeeping operations. You will learn all facets of accommodation management including guest safety and security, guest reservations, registration, departure procedures and housekeeping. The subject has a practical component and thus the applied learning will be delivered via online workshops.</p>
<p><b>HTL202BM Hotel and Resort Planning and Design</b></p> <p>The growth of international tourism has created an increase in the number of specialised hotel and resort facilities being developed. Hotel and Resort Planning and Design looks at the feasibility process for hotels and resorts and how this process assists with the concept development, planning and design for accommodation. The subject considers design from inception to completion, sustainable design practices and the impact of design on all aspects of the operation's management.</p>
<p><b>IP201BM Industry Placement II</b></p> <p>Employment is an excellent opportunity for the student to develop knowledge, skills and abilities in The aim of Industry Placement is to introduce students to the work environment external from the school. Students are first prepared for Industry Placement by attending workshops on the preparation of recruitment and selection documentation and practice their interview skills (IPA201). Whilst on placement students are provided with opportunities to develop their career pathway and enhance their operational skills and knowledge. This subject further provides the opportunity for students to reflect upon the relationship between their academic studies and the workplace environment. Employment in to be undertaken at an approved facility within their chosen discipline (hotel, restaurant, event, hospitality environment).</p>

## Locations

The Associate Degree of Business (International Hotel and Resort Management) can be studied at the below Torrens University Campus:

Leura Campus, 1 Chambers Road, Leura, NSW, 2780

## Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

## A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the website <https://www.torrens.edu.au/policies-and-forms>

## Paying for your qualification

We offer two payment options for this course:

- **Upfront payment**

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each term and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

- **FEE-HELP**

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- FEE-HELP website:  
<http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help>
- FEE-HELP booklets:  
<http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications>

## Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as [Austudy](#) or [Abstudy](#).