

Design Thinking

Workshop Three

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Design thinking approach Colour: themes and collection

This exercise will help you to see interacting colours as single hues and understand better how they work together as a whole. See if you can find colours in your images that you weren't initially aware of - you may be surprised!

Instructions

1. For this exercise you will collect and organise a set of colour themes based on the following five themes:
 - Natural environment
 - Corporate culture
 - Relaxed
 - Contemporary design
 - 1960's London
2. You can use digital images or cut outs from magazines/ photocopies from books. Select one colour image that represents each of the 5 themes.
3. Try to seek out as many different sources for your colour collection as possible (dont just rely on Google or Pinterest).



4. Scanning these 5 images in, photographing them or using digital images you will use Photoshop to sample colours within these images and you should end up with a good range of colours for each one.
5. Arrange them in a way that you find pleasing - this may be from dark to light, cool to warm etc. You may want to group them in sets, showing how two or three colours would work next to each other.

6. You will present your 5 images to represent the 5 themed colour collections listed above.
7. **Write your reflective thoughts.** How did you find this activity? Did you enjoy looking at colour compositions in a different way? Has it demonstrated anything new to you about colours and the way they work together?

This workshop is a foundational class for our Design courses. Learn more.

Bring your class to campus to do this or other workshops with one of our academics.