### NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT

**Form Category**: Academic  
**Document Owner**: Director of Academic Services  
**Related Documents**: Credit Policy

#### Agreement

On successful completion of the specified National Training Package detailed below, a student will be guaranteed entry to Bachelor of Business (Marketing) (BBUSMKT16) with advanced standing granted through Block Credit worth 120 credit points.

<table>
<thead>
<tr>
<th>Entry pathway course</th>
<th>SIT60316 – Advanced Diploma of Hospitality Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completion date range</td>
<td>Within the last 5 years</td>
</tr>
<tr>
<td>Superseded course inclusions</td>
<td>SIT60313 - Advanced Diploma of Hospitality</td>
</tr>
<tr>
<td>Destination course</td>
<td>BBUSMKT16 Bachelor of Business (Marketing)</td>
</tr>
<tr>
<td>Block credit guaranteed</td>
<td>90 credit points at 100 level, 20 credit points at 200 level and 10 credit points at 100 level</td>
</tr>
<tr>
<td>Remaining credit points</td>
<td>120 credit points</td>
</tr>
</tbody>
</table>

**Subjects exempt for destination course**

- BIZ101 Business Communications
- BIZ102 Understanding People & Organisations
- BIZ104 Customer Experience Management
- GEC101-6 General Elective Credits at UG100 Level 
- BIZ201 Accounting for Decision Making
- GEC201 General Elective Credit at UG200 Level
- GEC301 General Elective Credit at UG300 Level

**Subjects required for completion of destination course**

**Core 40 Credit Points (4 subjects)**
- MKT101A Marketing Fundamentals
- BIZ202 The Business Environment
- BIZ301 Organisational Creativity and Innovation
- MGT301A Ethics and Sustainability

**Specialism 80 Credit Points (8 subjects)**
- MKT103A Integrated Marketing Communications
- MKG102 Consumer Behaviour
- MKG201 B2B Marketing
- MKT202A Marketing & Audience Research
- MKG203 Digital Marketing Communications
- MKT301A Marketing Strategy
- MKG302 Marketing Consulting Project
- IND301A Industry Consulting Project

**Electives 0 Credit Points (0 subjects)**

Authorised by (Associate Dean)

Kristina Nicholls

Responsible Officer (Program Director)

Darren Peters

Date of agreement 3rd December 2019

Duration of agreement

This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.