



NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the specified National Training Package detailed below, a student will be guaranteed entry to Bachelor of Business (Marketing) (BBUSMKT16) with advanced standing granted through Block Credit worth 80 credit points.

Entry pathway course	BSB51415 Diploma of Project Management		
Completion date range	Within the last 10 years		
Superseded course inclusions	BSB51413 Diploma of Project Management		
Destination course	BBUSMKT16	Bachelor of Business (Marketing)	
Block credit guaranteed	70 credit points at 100 level and 10 credit points at 200 level		
Remaining credit points	160 credit points		
Subjects exempt for destination course	BIZ102	Understanding People & Organisations	
	MGT201A	Project Management	
	GEC101-6	General Elective Credits at UG100 Level x 6	
Subjects required for completion of destination course	Core	70 Credit Points (7 Subjects)	
	BIZ101	Business Communications	
	MKT101A	Marketing Fundamentals	
	BIZ104	Customer Experience Management	
	BIZ201	Accounting for Decision Making	
	BIZ202	The Business Environment	
	BIZ301	Organisational Creativity and Innovation	
	MGT301A	Ethics and Sustainability	
	Specialism	80 Credit Points (8 Subjects)	
	MKT103A	Integrated Marketing Communications	
	MKG102	Consumer Behaviour	
	MKG201	B2B Marketing	
	MKT202A	Marketing & Audience Research	
	MKG203	Digital Marketing Communications	
	MKT301A	Marketing Strategy	
	MKG302	Marketing Consulting Project	
	IND301A	Industry Consulting Project	
	Electives	10 Credit Points (1 Subject)	
	1 x 300 level Elective	Elective at UG300 level	
	Authorised by (Associate Dean)	 Kristina Nicholls	
Responsible Officer (Program Director)	 Darren Peters		
Date of agreement	18 th November 2019		
Duration of agreement	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.		