## NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT

**Form Category**: Academic  
**Document Owner**: Director of Academic Services  
**Related Documents**: Credit Policy

### Agreement

On successful completion of the specified National Training Package detailed below, a student will be guaranteed entry to Bachelor of Business (Marketing) (BBUSMKT16) with advanced standing granted through Block Credit worth 80 credit points.

<table>
<thead>
<tr>
<th>Entry pathway course</th>
<th>BSB51415 Diploma of Project Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completion date range</td>
<td>Within the last 10 years</td>
</tr>
<tr>
<td>Superseded course inclusions</td>
<td>BSB51413 Diploma of Project Management</td>
</tr>
<tr>
<td>Destination course</td>
<td>BBUSMKT16 Bachelor of Business (Marketing)</td>
</tr>
<tr>
<td>Block credit guaranteed</td>
<td>70 credit points at 100 level and 10 credit points at 200 level</td>
</tr>
<tr>
<td>Remaining credit points</td>
<td>160 credit points</td>
</tr>
<tr>
<td>Subjects exempt for destination course</td>
<td></td>
</tr>
</tbody>
</table>
  - BiZ102 Understanding People & Organisations  
  - MGT201A Project Management  
  - GEC101-6 General Elective Credits at UG100 Level x 6 |
| Subjects required for completion of destination course |  
  - **Core**  
    - BiZ101 Business Communications  
    - MKT101A Marketing Fundamentals  
    - BiZ104 Customer Experience Management  
    - BiZ201 Accounting for Decision Making  
    - BiZ202 The Business Environment  
    - BiZ301 Organisational Creativity and Innovation  
    - MGT301A Ethics and Sustainability  
  - **Specialism**  
    - MKT103A Integrated Marketing Communications  
    - MKT102 Consumer Behaviour  
    - MKG201 B2B Marketing  
    - MKT202A Marketing & Audience Research  
    - MKG203 Digital Marketing Communications  
    - MKT301A Marketing Strategy  
    - MKG302 Marketing Consulting Project  
    - IND301A Industry Consulting Project  
  - **Electives**  
    - 10 Credit Points (1 Subject)  
      - 1 x 300 level Elective  
      - Elective at UG300 level |

### Authorised by  
(Associate Dean)  
Kristina Nicholls

### Responsible Officer  
(Program Director)  
Darren Peters

### Date of agreement  
18th November 2019

### Duration of agreement  
This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.