**BLOCK CREDIT AGREEMENT**

<table>
<thead>
<tr>
<th>Form Category</th>
<th>Academic</th>
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<tr>
<td>Document Owner</td>
<td>Director of Academic Services</td>
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<td>Related Documents</td>
<td>Credit Policy</td>
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**Agreement**

On successful completion of the specified higher education qualification detailed below, a student will be guaranteed entry to Bachelor of Business (BBUS16) with advanced standing granted through Block Credit worth 80 credit points.

<table>
<thead>
<tr>
<th>Entry pathway course</th>
<th>DiPMKT16 Diploma of Marketing</th>
</tr>
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<tbody>
<tr>
<td>Provider</td>
<td>Torrens University Australia</td>
</tr>
<tr>
<td>Completion date range</td>
<td>Within ten years of application</td>
</tr>
<tr>
<td>Superseded course inclusions</td>
<td>N/A</td>
</tr>
<tr>
<td>Destination course</td>
<td>BBUS16 Bachelor of Business</td>
</tr>
<tr>
<td>Block credit guaranteed</td>
<td>60 credit points at 100 level and 20 credit points at 200 level.</td>
</tr>
<tr>
<td>Remaining credit points</td>
<td>160 credit points</td>
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</tbody>
</table>

**Subjects exempt for destination course**

- BIZ101 Business Communications
- BIZ102 Understanding People and Organisations
- MKT101A Marketing Fundamentals
- MKT103A Integrated Marketing Communications
- MKG102 Consumer Behaviour
- MKT102A Understanding Advertising
- MKG201 B2B Marketing
- MKT202A Marketing & Audience Research

**Subjects required for completion of destination course**

**Core**

- 50 Credit Points (5 Subjects)
  - BIZ104 Customer Experience Management
  - BIZ201 Accounting for Decision Making
  - BIZ202 The Business Environment
  - BIZ301 Organisational Creativity and Innovation
  - MGT301A Ethics and Sustainability

**Specialism**

- 30 Credit Points (3 Subjects)
  - MGT302A Strategic Management
  - BIZ304 Business Consulting Project
  - IND301A Industry Consulting Project

**Electives**

- 90 Credit Points (8 Subjects)
  - 5 x ‘Any level’ Elective
  - Electives at UG100, UG200 or UG300 level
  - 2 x 200 level Elective
  - Electives at UG200 level
  - 1 x 300 level Elective
  - Elective at UG300 level
| Authorised by  
(Associate Dean) | Kristina Nicholls |
|-------------------|------------------|
| Responsible Officer  
(Program Director) | Darren Peters |
| Date of agreement | 17th January 2020 |
| Duration of agreement | This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee. |